

## MCH Infant Mortality Prevention Packet [D]: Health Care Provider Continuing Education

### “Safe to Sleep”



#### Objective:

- Update healthcare providers on new safe sleep recommendations

#### Outreach Populations:

- ❖ Nurses
- ❖ Pharmacists

#### Prevention Activities:

**Step 1: Customize the letters with your local health department logo and information**

**Step 2: Distribute the attached letters by mail or on visits (if visiting for another reason) to local hospital nurse administrators, hospital nurses on labor and delivery, newborn nursery, pediatric floor; nurses and staff in physician or clinic offices; LHD nurses; local pharmacists**

**Required Training:** None

**Allowable Materials:** Not necessary to purchase any materials for this project. Letters that include the information for these professionals are attached.

**Not Allowable:** Travel expenses

[DATE]

[Recipient Name]

[Title]

"[Hospital Name]"

[Street Address]

[City, ST ZIP Code]

Dear [Nurse],

April is Child Abuse Prevention Month and [insert LHD name] is promoting evidence-based practices to reduce infant deaths. Nurses are among the most trusted advisors and role models for families and communities, particularly on the subject of infant health. Free trainings are available to assist nurses in promoting safe parenting practices.

The NICHD web site offers free CEU trainings for nurses on SIDS risk-reduction techniques and how to communicate effectively with parents. The [CE Program on SIDS Risk Reduction: Curriculum for Nurses](#) can be found at [www.nichd.nih.gov](http://www.nichd.nih.gov), as well as [dissemination materials for nursing CE partners](#) from the *Eunice Kennedy Shriver* National Institute of Child Health and Human Development (NICHD). TRAIN National offers a free CEU webcast training called "Understanding Abusive Head Trauma: A Program for Nurses." This training can be accessed at [www.train.org](http://www.train.org) and the course ID # is 1029373.

We hope you will join us in the effort to reduce infant death and injury and promote better health for our infants and families. Please let us know how we can help you in this effort.

Sincerely,

[MCH Coordinator or LHD Director]

[LHD Contact info]



DATE

**[Recipient Name]**

**[Title]**

**"[Hospital Name]"**

**[Street Address]**

**[City, ST ZIP Code]**

Dear [Pharmacist],

April is Child Abuse Prevention Month and [insert LHD name] is promoting evidence-based practices to reduce infant deaths. As a pharmacist, you play a vital role in caring for and educating your patients each and every day. Some of your smallest patients, babies between one month and one year of age, may be at risk for Sudden Infant Death Syndrome (SIDS), the leading cause of death for infants in this age range. You can help reduce their risk.

A free continuing education (CE) activity, developed by the National Institute of Child Health and Human Development (NICHD) and pharmacist experts, explains the latest research on SIDS and SIDS risk reduction and outlines how you as a pharmacist can help spread safe sleep messages to parents and caregivers in just a few minutes. The [SIDS Risk Reduction: Continuing Education \(CE\) Activity for Pharmacists](http://www.nichd.nih.gov/SIDS/pages/PharmacistCE.aspx) can be found at <http://www.nichd.nih.gov/SIDS/pages/PharmacistCE.aspx>. Free patient education materials can also be found on the NICHD web site.

We hope you will join us in the effort to reduce infant death and injury and promote better health for our infants and families. Thank you for your attention to this issue.

Sincerely,

[MCH Coordinator or LHD Director]

[LHD Contact info]



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Prevent. Promote. Protect.